

**SWEDISH MEDICAL CENTER / CHERRY HILL CAMPUS
2016 MIMP ANNUAL REPORT**

Updated February 2017

**Swedish Medical Center/Cherry Hill Campus
(formerly Providence Campus and before that the Providence Seattle Medical Center)**

Major Institutional Master Plan Annual Status Report

I. Introduction

A. Name of Institution: Swedish Medical Center / Cherry Hill Campus

B. Reporting Year: 2016

C. Major Institution Contact:

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D. Master Plan Adoption Date: July 8, 2016

The prior MIMP adoption date was July 25, 1994 and expired in August, 2011.

II. Progress in Meeting Master Plan Conditions; General overview of progress made up to and including 2016 in meeting the goals and conditions of the approved Master Plan:

A. Projects completed: None. The Master Plan was renewed and adopted.

B. Leasing Activity to Non-Major Institution Uses: None. All leasing activity is in compliance with the criteria established by the MIMP and governing SMC regulations.

C. Major Institution Development Activity Outside but within 2,500 feet of the MIO District Boundary: None.

D. Progress in Meeting Transportation Management Program (TMP) Conditions:

The Cherry Hill Integrated Transportation Board (ITB), formed in July 2014, has quickly become a driving force for positive change to meet and, as intended, eventually exceed the campus commute trip reduction (CTR) goals. This multi-stakeholder group is charged with building consensus and a unified approach to addressing the challenges of vehicular congestion and parking around the campus. Chaired by a senior member of the Swedish executive leadership team and vice chaired by a technical advisor, ITB membership was carefully cultivated to support frank discussion, consensus building, appropriate knowledge of transportation considerations, and, most important, transformation.

Cherry Hill ITB Membership - 2016

Swedish Health System

- Andy Cosentino, Vice President, Swedish Neuroscience Institute (Chair)
- Karen Westling, Parking & Commuting Manager
- Mark Melnyk, Transportation Coordinator
- Sherry Williams, Community Affairs Director
- Craig Munos, Communications & External Affairs
- Cory Kepler, Project Coordinator
- Kevin Klauer, Program Coordinator

Cherry Hill Campus Employers & Service Providers

- Jennifer Crowley, Sr. Property Manager, Sabey Corp (representing smaller tenants)
- Denise Matz, Human Resources Manager, Northwest Kidney Centers
- Kristine Thomas, HR Specialist, LabCorp
- Laura Larson, Sr. Vice President, Republic Parking NW
- Eli Armistead, Director of Operations, Republic Parking NW
- Aron Garavaglia, Transportation Ambassador, Republic Parking NW
- Naomi Pattis, Customer Success Manager, Luum

Neighborhood Stakeholders

- Bill Zosel, Resident
- Dylan Glosecki, Resident; former Cherry Hill MIMP Citizens Advisory Committee Board Member

Transportation Representatives

- Hannah Faires, Business Development Manager, Commute Seattle (Vice Chair)
- Gordon Clowers, Sr. Planning & Development Specialist, City of Seattle DCI
- Dave Dunbeck, Transportation Planner, King County Metro
- Ann Sutphin, Travel Options Lead, Transit & Mobility Division, SDOT

ITB 2016 Milestones:

- “Caregiver Commute” / LUUM – launched first phase with Swedish Medical Center employee population in October 2016. The additional integration of technology will further the institutions mission of discouraging the use of single occupant vehicles.
- Parking garage equipment replacement – completed full replacement of system equipment July 2016 in anticipation of need for LUUM implementation to further enhance system capabilities.
- New Employee Orientations – Swedish enhanced transportation communications for new employee on boarding with more staff and helpful documents such as transit maps, route mapping, instant ORCA sign ups and ride match ups. Additional employee benefits tabling at First Hill and Cherry Hill.
- Commute Seattle Partnership – 2016 is the 3rd year in a row Swedish/Sabey have made a significant financial partnership with Commute Seattle to help guide transportation decisions campus-wide. The partnership is the largest transportation demand management platform program for Commute Seattle in the City of Seattle.
- Transportation Ambassador Program – ongoing; a dedicated staff member was hired February 2015 to support all employers on campus. A Swedish branded electric assist bicycle and an electric vehicle were procured April 2015 to further monitor and influence employee, vendor and visitor off street parking.
- Community Events – increased presence throughout community with transportation messaging (i.e. Summer Concert Series in the main plaza; Hop Scotch the Central District; Squire Park Summer BBQ and quarterly meetings; Seattle Brain Cancer Walk).
- Restricted Parking Zones – 2 more RPZ areas were added in 2016; a result of the visibility of the Transportation Ambassador electric vehicle roaming the neighborhood and outreach with near neighbors interested in pursuing RPZ options. The institution continues to work with SDOT to analyze further expansion of the program.
- Transit screens – ongoing; three screens added on campus in March 2015.
- Inter-campus shuttle service – ongoing; Swedish added two more shuttle routes April 2015 bringing caregivers from Coleman Ferry Dock and King Street Station additional transit options. First Hill, Cherry Hill, Metropolitan Park, Westlake and Bank of America are also stops on the shuttle system.
- Swedish Bike Committee – Swedish formalized a cycling team across campuses and has increased awareness, communication and participation in several events (i.e. Bike to Work Month; Light Your Ride).
- Live Near Work Program – ongoing; identified development site near MIO to pilot program. Anticipate 2018-2019 roll out.

Swedish continues to actively work towards improving the transportation program at the Campus. Swedish launched a LUUM powered software program named “Caregiver Commute” in October 2016 to further efforts to provide richer data and more access to employee commute behavior.

Swedish provides regional transit passes, subsidizing 90% of the cost. The Swedish Medical Center and Swedish Medical Group ORCA Passport programs provide caregivers with full fare coverage on all routes and trains serviced by five transit agencies. In addition, caregivers receive a \$90 per month subsidy that can be used toward vanpool fare and a 100% for van share fares. Three other ORCA Passport programs are subsidized on the Cherry Hill Campus: Sabey’s small tenant group subsidizes 100% of the cost; LabCorp 73%; and Northwest Kidney Center 55%.

Swedish continues to cap the employee monthly parking pass distribution to employees with a date of hire prior to June, 1990, unless needing their car for work or if in a manager or above position. The Caregiver Commute program will incorporate a phased approach to moving all monthly parking to daily parking over one to two years.

Swedish and Sabey continue to fund and support the RPZ program around the campus. Swedish believes the effectiveness of the RPZ program is an important element to the success of the TMP program at the Cherry Hill Campus. Swedish has Zipcars on each campus for employees to use to run errands during their lunch so they would not have to drive their vehicle to work.

One of the key measures of the success of the TMP Program is the CTR survey. Swedish Medical Center, Swedish Medical Group, LabCorp, Northwest Kidney Center and Sabey all complete CTR surveys every other year. In 2016, the surveys were aligned so that each entity is taking the survey in the same year.

Year CTR Surveyed	Organization	# CTR affected employees	SOV (Drive Alone)	Non-SOV (Alternate Mode)
2013	LabCorp	218	52%	48%
2013	Swedish Medical Center	606	56%	44%
2014	Swedish Medical Group	335	63%	37%
2014	Sabey	73	56%	44%
2014	NW Kidney Center	47	82%	18%
2014	Total Campus	1,279	58%	42%
2016	LabCorp	199	47%	53%
2016	Swedish Medical Center	1,136	56%	44%
2016	Swedish Medical Group	734	63%	37%
2016	Sabey	104	47%	53%
2016	NW Kidney Center	44	80%	20%
2016	Total Campus	2,018	56%	44%

Transportation Management Program

Element	2016 TMP	2016 Update
Transit	<ul style="list-style-type: none"> • Provide all tenants with access to a 50 percent subsidy of transit pass cost including ferry, rail • Engage with tenants to inform about employee transportation benefits and options 	<ul style="list-style-type: none"> • Ongoing compliance; all employees on the campus have access to at least a 50% transit subsidy through the ORCA Passport program • Ongoing compliance; Transit Seminars, Transportation Fairs, launched Caregiver Commute 10/2016 and email/newsletter communication efforts
High Occupancy Vehicle (HOV)	<ul style="list-style-type: none"> • Preferred location for carpool and vanpool parking • Create a parking rate structure that incentivizes vanpools and carpools • Provide free vanpool parking for tenants • Facilitate rideshare match-ups for carpool and vanpool • Encourage cooperation among tenant companies to promote vanpools and carpools 	<ul style="list-style-type: none"> • Ongoing compliance; established preferred parking for carpools and vanpools • Ongoing compliance; carpools of two subsidized ~85% (caregivers pay \$25/month) and carpools/vanpools of three or more subsidized 100%; continuing efforts for rideshare matching • Ongoing compliance; all vanpools receive free parking • Ongoing compliance; through ORCA passport program and Caregiver Commute • Ongoing compliance; Swedish and LabCorp continue to promote cross-company rideshare match-ups for carpool and vanpool options
Marketing	<ul style="list-style-type: none"> • Actively engage and promote alternatives through transportation fairs and other promotional opportunities to promote trip reduction programs 	<ul style="list-style-type: none"> • Ongoing compliance; held two transportation fairs in the Spring & Fall, participated in bike to work month promotion via organized bike teams and do it yourself station

Element	2016 TMP	2016 Update
Active Transportation Programming	<ul style="list-style-type: none"> • Weather-protected, secure bicycle racks at no charge to Cherry Hill employees at preferred locations • Shower accessibility • Bike lockers for a fee • Promote bicycle amenities • Signage indicating bike parking locations • Provide access to basic bike tools. Provide access to a bikeshare system when available 	<ul style="list-style-type: none"> • Ongoing compliance; weather protected bicycle racks and secure bicycle lockers available at no charge • Ongoing compliance; showers are available for all employees • Variance; bike lockers available for free • Ongoing compliance; Transportation Fairs and seminars promoting free bicycle tune ups, bicycle amenities and incentives • Ongoing compliance; Signage in place for bike parking locations • Variance; basic bike tools available twice a year at Transportation Fairs; Pronto bike share program pending

Element	2016 TMP	2016 Update
<p>Neighborhood Parking Reduction</p>	<ul style="list-style-type: none"> • Monthly parking rate set equal to or greater than the current King County Metro rate for peak period one-zone transit passes • Monthly parking restricted to key employees • Subsidize the cost of the RPZ stickers for areas surrounding the campus • Improve wayfinding signs to direct vehicles to on-campus parking • Engage with employees to discourage neighborhood parking • Regular contact with City parking enforcement to encourage patrolling • Regular meetings with community representatives to evaluate progress, communicate issues, consider solutions 	<ul style="list-style-type: none"> • Ongoing compliance; monthly parking rate is set greater than KCM peak period one-zone transit pass and monthly parking is restricted to only eligible employees • Ongoing compliance; monthly parking restricted to managers and those hired prior to 1990; the LUUM Caregiver Commute program will move monthly parking to daily parking – in process now phased in over 1-2 years before affecting all parkers • Ongoing compliance; Swedish/Sabey cover the RPZ program expense for the Squire Park neighborhood • Ongoing compliance • Ongoing compliance • Ongoing compliance • Ongoing compliance; regular contact with SDOT and community representatives achieved through the Integrated Transportation Board efforts & meetings

Element	2016 TMP	2016 Update
<p>Other</p>	<ul style="list-style-type: none"> • Building Transportation Coordinator • Intercampus shuttle between Cherry Hill, First Hill and Metropolitan Park office buildings • Guaranteed ride home • Provide car-sharing options on campus (e.g., ZipCar) • Telecommuting for some employees • Special taxi service for 10-12 hour shift employees that use transit • Encourage and promote alternative work schedules, where possible • Continue to work with City to address misuse of handicapped parking placards 	<ul style="list-style-type: none"> • Ongoing compliance; all major employers on the campus have a Transportation Coordinator as well as the newly established Campus Transportation Ambassador program initiated in 2015. Additionally, in 2016, a Swedish Parking and Commuting Office was added to a main lobby area onsite where an Employee Transportation Representative is available for caregivers to visit in-person for transportation services. • Ongoing compliance; Swedish shuttles in operation • Ongoing compliance; guaranteed ride home through ORCA Passport programs • Ongoing compliance; two ZipCars available in public garage • Ongoing compliance; telecommuting program in place. 2017 initiative will further work with King County Metro Work Smart program to enhance existing telework and compressed work week policies and programming. • Ongoing compliance; taxi service for 10-12 hour shifts • Ongoing compliance; encouraging alternative work schedules, where possible • Ongoing compliance