



medical staff news

PUBLISHED FOR THE MEDICAL STAFF OF SWEDISH MEDICAL CENTER

October 2013

Inside this issue:

Medical staff approves bylaws amendments
Style matters
CMS IPPS 2014 – New inpatient and observations rules
Patient Visitation policy revised
New Swedish toolkit: Health care reform & exchange resources for staff and patients
Myint named vice president for quality and patient safety
Acute Rehabilitation Service medical director named
New director of Family Medicine Residency Program at Cherry Hill
Seattle Urological Associates joins Minor & James Medical
SNI practice moves into expanded space at James Tower
Swedish Center for Research and Innovation has a new home!
Swedish Research Center hosts delegation from Thailand
Swedish Medical Center Foundation proudly recognizes 2013 Clinician Leadership Awards

Introducing Anthony A. (Tony) Armada as the new Swedish CEO



We are pleased to announce that Anthony (Tony) A. Armada will step into the role of Chief Executive Officer (CEO) for Swedish Health Services, effective Nov. 1, 2013. Tony comes to us from his role as President of Advocate Lutheran General Hospital, an academic and research hospital that operates the only Level I trauma center in the northwest Chicago region. On behalf of the entire Swedish community, we extend our appreciation to Marcel Loh, who has been Swedish's Interim Chief Executive since May 2013, for his leadership during this time of transition. To learn more about this announcement, [click here](#).

Leadership elections to be held this month

Ballots to be distributed electronically

The medical staff will elect four members to the Medical Executive Committee (MEC) in voting to take place by electronic ballot this month. The nominees, by specialty, are:

<i>Hospital-based medical specialties</i>	Janice Connolly, M.D.
	Steven Jacobs, M.D.*
	Sandeep Sachdeva, M.D.

(Elections continued on p. 2)

(Elections continued from p. 1)

<i>Primary care</i>	Philip Capp, M.D. Steven Dresang, M.D.
<i>Surgery and anesthesia</i>	Janice Lew, M.D. Sean Wells, M.D.
<i>Cardiovascular medicine and surgery</i>	Peter Casterella, M.D.*

The MEC is accountable to the medical staff and the Board of Trustees. Its primary responsibilities include:

- establishing and enforcing medical staff policy
- making recommendations on applicants for medical staff appointment and privileging
- overseeing quality management and peer review
- representing the medical staff before the Board of Trustees

Active medical staff members, regardless of specialty, may cast a vote in each category. MEC members serve two-year terms that begin Jan. 1.

In addition to the MEC election the following departments are conducting chief elections this fall:

- Anesthesiology
- Family medicine
- Radiology
- Cardiovascular services
- Pathology
- Surgery

**incumbent*

Medical staff approves bylaws amendments

In a vote taken at the annual meeting last month, the medical staff approved bylaws amendments on a series of topics, including:

- Practitioner health and well-being policy
- Term limits for Medical Executive Committee members
- Removing certain co-signature requirements on AHP-created documents
- Peer review procedures
- Quality review committee procedures
- Membership and voting authority on medical staff committees
- Exemption from board re-certification requirements (adding back past grandfather date)
- Fair hearing procedures

An additional amendment relating to QRC member terms was later withdrawn by the Medical Executive Committee and referred to the Bylaws Committee for further consideration. That item is expected to return to the medical staff for a vote at a later date.

Amendments approved by the medical staff will be sent to the Board of Trustees for final action later this fall.

Style matters

by Clark Coler, M.D., chief of staff

Every note you place in Epic should have an influence on patient care. Every entry should reflect the

(Style Matters continued on p. 3)

(Style Matters continued from p. 2)

pride we take in our important work, and can influence the reputation of Swedish as a source of premier health services in this region.

Anyone can master the art of high value EMR documentation. If you apply common-sense principles about content and organization your notes can translate clear thinking into active teamwork. The well-crafted template can be shared among your peers to promote continuity of care across successive clinical shifts. Working collaboratively with colleagues, you can establish a group style that becomes a recognizable mark of excellence to referring physicians.

The Physician Documentation Quality committee (PDQ) will provide every Epic user with the tools and support needed to make your documentation an effective contribution to safe patient care. The Physician Documentation Quality Committee work is initially focused on H&Ps and includes reviewing a random selection of cases on the merits of clarity, accuracy, ease of use, and compliance with CMS standards. When you hear from us, it will either be to commend you for the quality of your documentation or to provide constructive advice and offer resources.

Please contact me, or Ms. [Rose Eller](#), data integrity analyst, at 206- 215-5904 with questions.

CMS IPPS 2014 – New inpatient and observation rules

Beginning October 1, the [new rules for determining inpatient and observation](#) status will take effect. Every Medicare inpatient admission will need an inpatient order based on the two midnight benchmark, a physician certification of the stay, and documentation of medical necessity. The medical necessity piece has not changed.

An EPIC smart text that satisfies the certification has been created in Epic. Please use the dot phrase .inpatient certification in your H and P if you are starting the patient off as an inpatient.

If you are changing the patient from observation to inpatient, place the dot phrase in a progress note.

If you normally dictate the H and P, you will need to create a separate stand-alone note including the smart text language.

If you are an ARNP or PA or oversee one, the certification statement needs to be cosigned.

If the certification statement is in the H and P or progress note, the Attending must co-sign it.

If you have any questions please contact [Brian Livingston, M.D.](#), vice president for medical affairs, First Hill, at 206-215-2803.

Patient Visitation policy revised

A revision to our patient [Visitation policy](#) has been published. We have now aligned *Open Visiting hours* for all campuses to 5:00 am – 9:00 pm. Individual nursing units may restrict the number of visitors per patient, require visitor passes all hours, and/or limit visitation if determined to be clinically necessary or otherwise communicated to the patient and their visitor(s). Medical staff should expect that ALL *after-hours* visitors to inpatient units are badged at the campus after-hours entrance and that unit staff will be notified of the visitor before they arrive on the floor.

Please remember that all medical staff members need to wear and display their Swedish Photo ID badge per Swedish policy to support patient safety. .

New Swedish toolkit: Health care reform & exchange resources for staff and patients

As Seattle's leading community health partner, Swedish is committed to helping patients and their families access new health insurance coverage through the Washington Health Benefit Exchange, starting on Oct. 1. Many of you will be addressing questions from patients about how the Affordable Care Act and health care reform will impact them. We encourage all medical staff to take a few minutes to review a new toolkit of materials, including:

- FAQs (Swedish staff and for patients) & glossary of terms
- Call script
- Contact sheet and third-party resources
- Overview of how the ACA impacts Swedish

Materials are available via the "[s](#)" link in the Swedish Focus box on the home page of Swedish Online. Swedish Online is only accessible while on the Swedish network. If you do not have access to the Swedish network, please contact Kathy West at Kathy.West@swedish.org to receive electronic copies of the materials. You can continue accessing patient information, including a downloadable/printable patient FAQ and glossary of terms, at www.swedish.org/healthcarereform.

If you have additional questions, please talk to your core leader (manager) and/or contact Tom Gibbon at tom.gibbon@swedish.org. Thank you for your ongoing commitment to our patients and communities.

Myint named vice president for quality and patient safety

by John Vassall, M.D., chief medical officer



I am very pleased to announce that Dr. Michael Myint is the new Swedish Vice President For Quality and Patient Safety. Dr. Myint is a specialist in infectious diseases and previously practiced at the Polyclinic. He has been a member of the Swedish medical staff since 2001. Mike was involved with the initial Epic instillation at Swedish as a physician champion. As medical director of infection prevention and employee health, he was instrumental in the successful implementation our hand hygiene and antimicrobial stewardship programs. He left Swedish in 2009 to pursue a Master of Business Administration degree and worked at Virginia Mason Medical Center where he used Lean production systems with an emphasis on patient safety and quality. Dr. Myint began his new responsibilities in early September.

Acute Rehabilitation Service medical director named

by Rayburn S. Lewis, M.D., senior vice president, COO, Seattle-Cherry Hill

We are happy to announce that Chuwn Lim, M.D., joined the Swedish Medical Group and the Acute Rehabilitation Service as the Medical Director on October 1, 2013. Dr. Lim comes to Swedish from Evergreen Hospital where he was the Rehabilitation Medical Director. Prior to Evergreen, he was the Medical Director at Harborview Medical Center for inpatient rehabilitation and stroke rehabilitation, as well as an acting Assistant Professor in the Department of Rehabilitation Medicine at the University of Washington. Dr. Lim grew up locally in Kirkland and completed residency, medical school, and undergraduate studies at the University of Washington. He is board certified with the American Board of Physical Medicine and Rehabilitation.

Dr. Lim has extensive experience in neuro-rehabilitation including spasticity management with phenol, Botox, and intrathecal baclofen in addition to performing electrodiagnostic studies. Special interests

(Rehabilitation Service continued on p. 5)

(Rehabilitation Service continued from p. 4)

include providing neuromuscular rehabilitation to all patients, particularly those recovering from stroke, spinal cord injury, and traumatic brain injury. As Medical Director, Dr. Lim will oversee inpatient rehabilitation services for the Swedish system including the inpatient rehabilitation unit at Cherry Hill. His outpatient practice in Swedish Spine Sports and Musculoskeletal Medicine will be located in the Jefferson Office Tower.

The Interim Medical Director, Jeff Moo M.D., has performed admirably in his role since the fall of 2012. He will stay on in the role during the transition period, as Dr. Lim orients, and to assist with the accreditation survey in October. Thank you, Dr. Moo for your leadership.

New director of Family Medicine Residency Program at Cherry Hill

by John Vassall, M.D., chief medical officer and

Sandra B. Norris, administrative director, medical education and medical staff services



We are pleased to announce that Paul Gianutsos, M.D., MPH has been selected as the Program Director of Swedish Family Medicine Residency/Cherry Hill.

Dr. Paul Gianutsos received his undergraduate degree at the University of California Berkeley and his Master of Public Health in epidemiology and medical degree at UCLA. He completed Family Medicine residency training at Providence Family Medicine in Seattle in 1996 and spent five years working in a community health center before returning to the residency as faculty in February, 2002. As a faculty member, he started and ran the Addiction Medicine Fellowship before taking on the role of Associate

Director of the residency clinic. He is certified in Family Medicine and Addiction Medicine and has served as the Interim Program Director at Swedish Family Medicine Residency/Cherry Hill in Seattle since March of this year.

The residency has 36 residents per year. Residents train at either the SFM/Cherry Hill Clinic, SeaMar Community Clinic, Seattle Indian Health Board, or Carolyn Downs Family Health Center during the three years of residency. Two fellowships are also offered each year in addiction medicine or integrative medicine.

Please join us in welcoming Paul to his new role.

Seattle Urological Associates joins Minor & James Medical

Seattle Urological Associates, which has been serving the urological needs of Western Washington and the Pacific Northwest since 1978, became an integrated practice within Minor James Medical (MJM) effective October 1. This opportunity allows Seattle Urological Associates to access many of the resources available to MJM as a Swedish Health Partner, including Electronic Health Records, MyChart, imaging services, and a network of clinicians and specialists. The physicians joining MJM are James Gasparich, M.D., Joel Lilly, M.D., John Mullen, M.D., and Steven Han, M.D. They offer medical and surgical care in the diagnosis and treatment of male and female urinary conditions including bladder cancer, impotence, kidney stones, kidney cancer, male infertility, prostate cancer, urinary incontinence, and urinary tract infection. They also perform robotic surgery procedures for prostate, kidney tumors and cystectomy. Seattle Urological Associates' primary practice will remain in the Arnold Building at First Hill and they will continue to see patients at SMG satellite locations in Issaquah, Redmond and West

(Minor and James continued on p. 6)

(Minor and James continued from p. 7)

Seattle. To refer a patient, call 206-215-2580. Referrals can also be made through Epic for patients seeking appointments on or after Oct. 1. For more information, visit www.minorandjames.com.



John Mullen, M.D.



James P. Gasparich, M.D.



Steven Han, M.D.



Joel Lilly, M.D.

SNI practices move into expanded space at James Tower

On Oct. 1, the [Seattle Pituitary Center](#) and [General Neurology](#) practices of Swedish Neuroscience Institute moved to new offices on the Swedish Cherry Hill campus in Suite 400 of the James Tower. They're now part of Swedish Neuroscience Specialties in newly expanded space in Suite 400. Each practice phone number remains the same.

<p>General Neurology—Swedish Neuroscience Specialists Drs. Eric Gierke, medical director, with Anna Wong and Lee-Loung Liou. 500 17th Ave., Suite 400 Seattle, WA 98122 206-320-3494 AND 206-320-4844 (formerly Suite 540)</p>	<p>Seattle Pituitary Center—Swedish Neuroscience Specialists Dr. Frances Broyles, medical director, with ARNPs Kelly Moloney and Jennifer Mercado. 500 17th Ave., Suite 400 Seattle, WA 98122 206-320-4844 AND 206-320-3494 (formerly Suite 500)</p>
--	--

Swedish Center for Research and Innovation has a new home!

Open House Oct. 23

Swedish research teams conducting investigations at the six Swedish campuses have accomplished much over the years. Please stop by the new Swedish Center for Research and Innovation (SCRI) on or Wednesday, October 23 to see results from their innovative research and also for a chance to meet your research support staff!



Date/Time:

October 23 / 1 – 6 p.m.

Location:

725 Heath Building

SCRI is one of the leading clinical trial sites in the western United States, and at any given time, there are more than 600 research studies being conducted by Swedish-affiliated clinicians and other investigators.

This event is being held in conjunction with National Biomedical Research Day, October 21, 2013.

Swedish Research Center hosts delegation from Thailand

The Swedish Research Center and Institutional Review Office recently hosted a 15-member delegation of research professionals from Vajira Hospital, Bangkok, Thailand. The delegation was interested in learning how hospitals in the U.S. conduct research. In cooperation with the Western Institutional Review Board (IRB), Swedish offered to host the delegation which was led by their associate dean for Research and Academic Affairs and consisted of an array of physicians, nurses, pharmacists, and human resources staff. Swedish presented information by Dr. John Vassall, chief medical officer; Dr. Alan Wyler, Swedish IRB chair; Dan Dixon, vice president of External Affairs; Dr. John Henson, vice president of medical affairs; Dr. Tom Brown, executive director, Swedish Cancer Institute; Jennifer Hansberry, research director; Estela Hamblen, IRB manager; Naya Frederick, Ph.D., perinatal research; and Valda Upenicks, Ph.D., nursing research scientist. It was a morning of sharing concepts and best practices for research endeavors. The delegation departed with a request to see whether Swedish would consider partnering on research opportunities in the future.

Swedish Medical Center Foundation proudly recognizes the 2013 Clinician Leadership Awards



Every autumn, Swedish Medical Center has the privilege of honoring a select group of special individuals and organizations for their contributions to the hospital through the Foundation. This year's Donor Recognition Event was held on September 19th at the Seattle Tennis Club, and was attended by more than 125 guests.

Swedish Medical Center Foundation is extremely proud to recognize Rayburn S. Lewis, M.D. and John H. Vassall II, M.D. as awardees for the 2013 *Clinician Leadership Award*. This award recognizes a Swedish clinician who demonstrates continued and dedicated support of the Foundation. These clinicians demonstrate a commitment to personal giving and philanthropic advocacy.

Through his 29 year career at Swedish, Dr. Lewis has been an inspiration to patients and colleagues alike, through his excellent leadership as a physician, mentor and philanthropist.

Since 2007, Dr. Vassall has served on the Foundation Board of Governors and has been a member of the Swedish Campaign Leadership Council, a group of community volunteers responsible for implementation, and ultimate success of the \$100M *Campaign for Swedish*.

Both Dr. Lewis and Dr. Vassall have worked tirelessly to help inspire additional community support for Swedish-ensuring that we can continue to provide the best possible care to each and every person we serve.

Please join us in congratulating this year's award recipients. And if you would like to learn more about how to support the Foundation and its efforts, please call 206-386-2738.

Legacy gift to Swedish/Edmonds

Retired obstetrician and his wife make generous bequest commitment to OB unit



Ronald Bray, M.D. and his wife, Barbara, have a long history of supporting health-care excellence in Edmonds. Ron was a founding member of Sound Women's Care, and spent his entire career at the former Stevens Hospital. Barbara served on both the Stevens Foundation Board and

(Legacy gift continued on p. 8)

(Legacy gift continued from p. 7)

Auxiliary for decades. Their son, Jeffrey Bray, M.D., chose to follow in his father's footsteps and joined Sound Women's Care where he is currently practicing.

The Brays are continuing their incredible leadership and support of their community's hospital through a \$100,000 bequest in their estate plans, which they have decided to direct to the birth and family unit at Swedish/Edmonds.

"We want our future gift to support the greatest needs of the unit, and to enhance the patient experience and the care given to new families in our community," says Ron.

"Estate gifts are critical to our hospital, and they are a simple yet extremely powerful way to ensure the future health of our community," says campus chief executive, David Jaffe. "We are so grateful for the Brays' generosity, and for their decision to create a legacy with Swedish/Edmonds."

Their gift will help ensure that future babies and new families who rely on Swedish/Edmonds have access to the best care possible, right in their own community.

Become a Swedish Legacy Partner!

Have you considered making a gift to Swedish through your estate plans? Bequests are a generous and thoughtful way to impact the future health of our community. To learn more about supporting future patients and services, or to notify us of your current provisions, please contact Andrea King, planned giving director, at andrea.king@swedish.org or call (206) 386-3379.

Welcome new medical staff members

Help welcome practitioners who [joined the medical staff in September](#).

To admit a patient to Swedish, call 206-386-6090.

Kudos

The first offering of the Female Pelvic Medicine and Reconstructive Surgery (FPMRS - aka urogynecology) boards was this last June 2013 and two of our medical staff took the exam and passed. Both physicians practice at Athena Urology and Urogynecology.



Julie Lacombe, M.D.



Lora Plaskon, M.D., MS

At Your Service: The Physician Assistance Program

The Swedish Physician Assistance Program is a confidential, outside resource available to medical staff members and their families at no cost to support members in addressing:

- Family or marital concerns
- Substance abuse
- Work-life balance issues or other problems
- Emotional or behavior issues
- Compulsive behaviors

The program is always confidential and available 24 hours a day, seven days a week at 800-777-1323. Benefits also include free legal services, childcare and eldercare referrals, identity theft/fraud services and debt management assistance.

Check out the [online tools and resources](#). At the “Work/Life Resources” tab enter the username: “swedish” and the password: “employee” for immediate access. . The username and password provide access for all medical staff members, whether or not employed by Swedish.

CME spotlight

Upcoming CME Conferences

[Transradial Approach: A Case-based and Hands-on Training Course](#)

Friday-Saturday, Nov. 8-9

[Diabetes Management Update 2013](#)

Friday, Nov. 15

[Controversies in Neurological Restoration: Clinical Strategies and Case Presentations](#)

Friday, Nov. 22

[Otolaryngology for the Primary-Care Provider](#)

Friday, Nov. 22

Join our email list: <http://www.swedish.org/CMEProfile>



Like us on Facebook: www.facebook.com/SwedishCME and follow us on Twitter: www.twitter.com/SwedishCME

Standards News

[Click here](#) for a summary of Clinical Standards recently adopted or amended and links to each Standard.

Standards are published as soon as possible after final adoption. All Swedish Standards are accessible at <http://standards.swedish.org> or by going to the Swedish intranet page and clicking on “Standards.”



Swedish Home Page: <http://www.swedish.org>
Physician Profile Log In: <http://www.swedish.org/physicians>
Swedish for Medical Professionals:
<http://www.swedish.org/body.cfm?id=1355>
Current CME Listings : <http://www.swedish.org/cme>
Swedish Foundation: <http://www.swedish.org/foundation>

Swedish Medical Staff News is produced by Swedish Medical Staff Services.
[Subscribe/Update Information](#) | [Medical Staff News Archives](#)