



medical staff news

PUBLISHED FOR THE MEDICAL STAFF OF SWEDISH MEDICAL CENTER

June 2013

Inside this issue:

Safe care begins with patient identification – please check the ID band every time
Swedish Community Specialty Clinic receives Mission Leadership Award

Teamwork, shared vision and values are keys to improving care

by Clark S. Coler, M.D., chief of staff



What we can achieve as individuals working side by side at the top of our abilities pales in comparison with what we can do working together as a team toward a common purpose.

This theme of collaboration was the central focus of the recent annual Medical Staff Leadership Retreat. Clinical and administrative leaders convened to discuss how optimal working relationships are forged and brought into play to address the big challenges to improving care. What is the culture in which teamwork thrives, and what are the opportunities to work more collaboratively at Swedish? How do we help people find affirmation in a shared vision and even put aside personal gain for the greater good of a team?

All across Swedish and Providence systems there are examples of exceptional teamwork already helping to improve care. Antimicrobial stewardship, the Gossman Simulation Center, telemedicine initiatives, and Care Everywhere are but a few of the examples of well-organized efforts to enhance teamwork, improve satisfaction, and optimize care.

Look around you at your coworkers, administrators, support staff and even patients. There are always opportunities for working smarter together in creative ways that can improve workflow, outcomes, and safety. Share those ideas with each other and with those who lead your group. Never accept the *status quo* as good enough. Everyone wins when we work together with a shared set of values that places the patient first, a shared vision for where change is needed, and open hearts to acknowledge how much we rely on each other and to share the credit for success.

Swedish Seattle leadership changes announced

Effective April 1 the following changes have been made to the leadership of Swedish Seattle (First Hill and Cherry Hill campuses): Todd Strumwasser, M.D., is now the chief executive for Swedish Seattle. June Altaras, R.N., is the senior vice president and chief operating officer for Swedish/First Hill. This is in addition to her role as system chief nursing officer for Swedish Health Services. Rayburn Lewis, M.D., remains senior vice president and chief operating officer for Swedish/Cherry Hill.

Safe care begins with patient identification – please check the ID band every time

by Clark S. Coler, M.D., chief of staff

The best intentions account for little when the right care is delivered to the wrong patient. Genuine caring is always safety oriented and should always start with accurate patient identification. Preventable errors in patient identification are bound to occur when we make assumptions based on soft identifiers like a room number, the chart description of the patient, and even our memory. Reliable safety habits that include the certain identification of each patient at each encounter provide the best means to prevent careless errors from causing harm.

Among The Joint Commission's 2013 National Patient Safety Goals is a more precise definition of what constitutes reliable patient identification. Specific identifiers like name, date of birth, Social Security number, or an assigned hospital identification number are all acceptable, but only if at least two identifiers are checked with each encounter. We ask for this level of routine scrutiny from our nurses giving medications, our lab technicians drawing blood, and even the busy people who deliver food to the room. Surely we should expect the same standard of mindfulness and caution from our clinicians. Every time you interact with the patients under your care, please take a moment to examine the wrist band ID and confirm that the name and birthdate are accurate.

Trying to be 100 percent certain involves a simple gesture that patients will come to expect. It will become another of the familiar mannerisms that distinguish genuine professionalism. A quick confirmation of the name band is no less a reflection of first rate care than conspicuous hand washing, a knock on the door before entering, or the respectful tone in your voice. You can lead the care team by setting this example of consistent attention to the small details that can prevent harm and save lives. You can contribute to building a strong culture of safety this way, one simple gesture at a time.

Swedish Community Specialty Clinic receives Mission Leadership Award

First Hill's [Swedish Community Specialty Clinic](#) (SCSC) was recently honored as one of two recipients of the [2013 Providence Health & Services Mission Leadership Award](#). This award recognizes programs and services that demonstrate extraordinary community-focused service. The SCSC was created to meet the needs of the community's most vulnerable individuals and families by providing access to the highest quality specialty medical care and dental care for the underinsured and uninsured in King County. [Click here](#) for more information and to watch a video. Swedish/Issaquah's Academy for Community Transition (ACT) was one of 13 nominations submitted for the award. The ACT program provides on-site work experience at the Issaquah campus for Issaquah School District students with intellectual and developmental disabilities, helping them gain self-esteem and valuable experience as they prepare for adult life. [Click here](#) for more information about the ACT program.

Welcome new medical staff members

Help welcome [practitioners who joined the medical staff in May](#).

To admit a patient to Swedish, call 206-386-6090.

Kudos



David W. Newell, M.D., authored the introduction to the May edition of *Neurosurgical Focus*, featuring a collection of articles on changing treatment paradigms for intracerebral hemorrhage. [“Introduction: Intracerebral hemorrhage: a changing landscape,” is now available online.](#) The series of [articles on intracerebral hemorrhage is available here.](#)

Physicians show support for The Lytle Center for Pregnancy & Newborns



Over \$2.6 million of a \$5 million goal has been raised to support both capital and program costs of The Lytle Center for Pregnancy & Newborns thanks in part to the generous

contributions of the following physicians.

Nancy Auer, M.D.,	Kelley Hanrahan, M.D.,	Juan Millan, M.D.,
Kristen Austin, M.D.,	Marquis E. Hart, M.D.,	J. Heath Miller, M.D.,
Douglas Backous, M.D.,	Susan Harvey, M.D.,	Erik Ness, M.D.,
Susan Block, M.D.,	Lily Jung Henson, M.D.,	David W. Newell, M.D.,
Karen Bohmke, M.D.,	Lee Hickok, M.D.,	Anita Ninan, M.D.,
Claire Buchanan, M.D.,	Rod F. Hochman, M.D.,	Oliver D. Ochs, M.D.,
Russell J. Carlisle, M.D.,	Rachel S. Hollister, M.D.,	Rod J. Oskouian, M.D.,
Robin Cole, M.D.,	Marc D. Horton, M.D.,	Teresa Patani, M.D.,
David J. Corwin, M.D.,	Peggy Hutchison, M.D.,	James R. Porter, M.D.,
Betsy Cotter, M.D.,	Nicole Ingrisano, M.D.,	Nicholas Procaccini, M.D.,
Anna Daniel, M.D.,	Jennifer R. Jaucian, M.D.,	Dale P. Reisner, M.D.,
Per E. Danielsson, M.D.,	Karen Jones, M.D.,	Kristine J. Rinn, M.D.,
Patricia L. Dawson, M.D., Ph.D.	Henry G. Kaplan, M.D.,	Richard W. Satre, M.D.,
Robert C. Dickson, M.D.,	Mary M. Kelly, M.D.,	Martin S. Siegel, M.D.,
Dorcas J. Dobie, M.D.,	Judy Kimelman, M.D.,	Donald Smith, M.D.,
Ian C. Doten, M.D.,	Diana Koala, M.D.,	Tanya Sorensen, M.D.,
Bassim Dowidar, M.D.,	Stephen Lavine, M.D.,	Todd Strumwasser, M.D.,
Jennifer Droz, M.D.,	Robert Levine, M.D.,	Amy Szyszko, M.D.,
Erin D. Ellis, M.D.,	Rayburn Lewis, M.D.,	Michael J. Tronolone, M.D.,
Kari D. Fitzsimmons, M.D.,	Skyler Lindsley, M.D.,	Jane Uhler, M.D.,
Michael G. Florence, M.D.,	Sharon Loomis, M.D.,	Lara R. Wagner, M.D.,
Luba Foltz, M.D.,	Wendy Lorentz, M.D.,	Tanya A. Wahl, M.D.,
Eleanore Friele, M.D.,	Mark Lowdermilk, M.D.,	Mary B. Weiss, M.D.,
Ashley Fuller, M.D.,	David A. Luthy, M.D.,	J.B. Williams, M.D.,
Eric Pl Gierke, M.D.,	Sheryl M. Marks, M.D.,	Thomas Wood, M.D.,
Sameer Gopalani, M.D.,	Cari Martin, M.D.,	Ian H. Wright, M.D.,
Robert D. Grundy, M.D.,	Meghan McKeever, M.D.,	Jon P. Younger, M.D.,
Paula S. Hallam, M.D.,	Jennifer Melville, M.D.,	

The Center is scheduled to open in July and the Foundation will host a VIP opening at the Center on Tuesday, July 30, at 5:30 p.m. To receive information on the event or to make a gift to the Center, contact [Jennifer Blume](#), assistant director, Major Gifts, at 206-386-3348.

Community health classes offered

Every month, Swedish hosts free and low-cost community classes on various topics that may be helpful to share with patients. Classes include:

Lowering High Cholesterol

Tuesday, June 4 from 6-7:30 p.m. (Swedish/Edmonds)

Patients will learn how exercise, nutrition and positive lifestyle changes can lower cholesterol levels. Free.

Relief for Your Shoulder Pain

Thursday, June 6 from 6-8 p.m. (Swedish Orthopedic Institute)

This class will present to patients an overview of shoulder anatomy, common injuries to the shoulder, how to prevent injury and surgical/nonsurgical solutions to common injuries. Free.

Joint Replacement: The Right Choice for You?

Thursday, June 13 from 6-8 p.m. (Swedish/Issaquah) or

Thursday, June 27 (Swedish Orthopedic Institute)

If patients have arthritic joint pain and are considering joint replacement, they will want to attend this important class. Free.

Caring for Your Back: Surgical and Nonsurgical Options

Thursday, June 13 from 6-8 p.m. (Swedish/Edmonds)

Patients will learn the how's and why's of back pain as well as options for surgical and nonsurgical relief. Free.

Prediabetes

Tuesday, June 18 from 9:30 a.m.-noon (Swedish/Edmonds)

This class will explain risk factors and how to lower risk of developing type 2 diabetes by up to 60 percent through dietary and lifestyle changes. Free.

Put Shorts Back in Your Wardrobe: Treatment for Spider and Varicose Veins

Wednesday, June 19 from 6-7:30 p.m. (Swedish/Issaquah)

Patients will join our vascular surgeons as they discuss what causes varicose and spider veins and provide information on the latest treatments. Free.

Oh My Aching Feet!

Thursday, June 20 from 6-7:30 p.m. (Swedish Orthopedic Institute)

Lynn Kovacevich, DPM, a podiatrist with Minor & James Medical, will discuss common foot discomfort issues and help patients decide which treatment is right for them. Free.

Baby Needs a Doctor

Wednesday, June 26 from 6:30-7:30 p.m. (Swedish/Ballard)

At this one hour event, patients will be introduced to Swedish physicians who will answer questions, share their philosophy of care, and provide tips on taking care of newborns. Free.

To see a full list of classes or to register for a class, patients should visit www.swedish.org/classes, email healtheducation@swedish.org, or call 206-386-2502. Providers and staff may contact [Kaetlin Miller](#), health education specialist.

At Your Service: The Physician Assistance Program

The Swedish Physician Assistance Program is a confidential, outside resource available to medical staff members and their families at no cost to support members in addressing:

- Family or marital concerns
- Substance abuse
- Work-life balance issues or other problems
- Emotional or behavior issues
- Compulsive behaviors

The program is always confidential and available 24 hours a day, seven days a week at 800-777-1323. Benefits also include free legal services, childcare and eldercare referrals, identity theft/fraud services and debt management assistance.

Check out the [online tools and resources](#). At the “Work/Life Resources” tab enter the username: “swedish” and the password: “employee” for immediate access. . The username and password provide access for all medical staff members, whether or not employed by Swedish.

CME spotlight

Upcoming CME Conferences

[Adolescent Health and Pediatric Obesity \(R3 Talks\)](#)

Friday, June 7

[Pacific Northwest Epilepsy Symposium, 2013](#)

Friday, June 14

Orthopedics for Primary Care

Friday, Sept. 6

[Intensive Update in Neurology, 2013](#)

Thursday-Friday, Sept. 12-13

Telehealth: Improving Access to Healthcare

Friday, Sept. 20

17th Annual Pain Management Symposium: Sherlock and the Mystery of Pain

Friday, Sept. 27

Controversies in Neuromodulation

Friday, Oct. 18

11th Annual West Coast Colorectal Cancer Symposium

Friday, Oct. 25

[Transradial Approach: A Case-based and Hands-on Training Course](#)

Friday-Saturday, Nov. 8-9

Diabetes Management Update

Friday, Nov. 15

(CME continued on p. 8)

(CME continued from p. 7)

CME Series

[Cancer Conference Series](#)

12 sub-series | First Hill, Cherry Hill, Ballard, Issaquah and Highline

[Combined Campus Cardiovascular Conference Series](#)

2nd & 3rd Thursdays | Cherry Hill

[Grand Rounds](#)

2nd Thursdays | First Hill, Ballard and Issaquah

[Medical Ethics Conference Series for Health-care Providers](#)

4th Wednesdays | First Hill, Ballard, Edmonds and Issaquah

[Swedish Neuroscience Institute Grand Rounds](#)

1st & 3rd Thursdays | Cherry Hill

For the most up-to-date information, visit: www.swedish.org/CME

Standards News

[Click here](#) for a summary of Clinical Standards recently adopted or amended and links to each Standard.

Standards are published as soon as possible after final adoption. All Swedish Standards are accessible at <http://standards.swedish.org> or by going to the Swedish intranet page and clicking on “Standards.”



SWEDISH MEDICAL CENTER

Swedish Home Page: <http://www.swedish.org>

Physician Profile Log In: <http://www.swedish.org/physicians>

Swedish for Medical Professionals: <http://www.swedish.org/body.cfm?id=1355>

Current CME Listings : <http://www.swedish.org/cme>

Swedish Foundation: <http://www.swedish.org/foundation>

Swedish Medical Staff News is produced by Swedish Medical Staff Services.

[Subscribe/Update Information](#) | [Medical Staff News Archives](#)