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New medical staff leaders take office

The new year ushered in several new medical staff leaders, including the following department chairs:

• Gregory Marsh, M.D. Anesthesiology

• Peter Casterella, M.D. Cardiovascular services

• Carla Ainsworth, M.D. Family medicine

Sean Thornton, M.D. Pathology
Bart Keogh, M.D. Radiology
Michael Florence, M.D. Surgery

In addition, two medical staff members elected to the MEC began their terms on Jan. 1. Representing hospital-based medicine and cardiovascular services are Stephen Jacobs, M.D., and Peter Casterella, M.D., respectively. In addition, Drs. Ryan Martinez and Jon Younger each began second terms on the MEC.

Department chairs and MEC members serve two-year terms and may be re-elected for a second term.

Leadership council calendar set for 2012

The Medical Staff Leadership Council meeting schedule for 2012 is as follows:

• Jan. 31

• Sep. 18

• May 15

• Nov. 13

MSLC meetings are held from 6 to 8 p.m. in the Swedish Education and Conference Center at the Cherry Hill campus. All medical staff members are welcome to attend. Dinner is available at 5:45 p.m.

Members may submit topics for the agenda by contacting Mary Weiss, M.D., chief of staff.

First Hill accepts national Top Hospital award

For the second year in a row, Swedish Medical Center/First Hill was selected has a Top Hospital by The Leapfrog Group. Only 65 hospitals were selected for the award, recognizing hospitals that deliver the highest quality care by preventing medical errors, reducing mortality for high-risk procedures like heart-bypass surgery, and reducing hospital readmissions for patients being treated for conditions like pneumonia and heart attack.

"The Leapfrog Group's national standards of patient safety and quality are the toughest. And once again, Swedish Medical Center/First Hill has risen to the top of all hospitals in the country to earn Leapfrog's highest distinction: Top Hospital," said Leah Binder, CEO of The Leapfrog Group. "This is a significant achievement that speaks to the high quality of care and excellence in patient safety that people everywhere should expect."



Pictured left to right are Steve Hill, with the Washington State Department of Retirement Systems and a Leapfrog board member; Tom Wood, M.D., chief medical information officer for Swedish; Annabaker Garber, R.N., Ph.D., director of Care Delivery Efficiency and Effectiveness for Swedish; Leah Binder, CEO of The Leapfrog Group; and Keith Reissaus, board chair of Leapfrog.

Entering conditional orders

by Susan Lee, R.Ph.

Practitioners occasionally place orders in Epic and enter conditions into the "Comments" or "Admin Instructions" fields. Conditional orders are intended to defer the initiation of therapy to a later time. For example, an order is placed for "cefepime 2g IV Q8H" and a condition is entered into "Admin Instructions": "Start this if temp>99 or chills."

While the order may be reasonable in intent and scope of practice, the placement of the condition in "Admin Instructions" makes the order prone to immediate implementation due poor visibility of the condition. "Admin Instructions" are to provide supplemental information during administration, but not to trigger steps in an order.

The Epic physician champion team has approved an alternative, two-step method for entering conditional orders. Practitioners should use this method when entering conditional orders:

- 1) Enter the conditional order (e.g., cefepime 2g IV Q8H), then use "Sign & Hold" (not "Send").
- 2) Enter a "Communicate to Nurse" order which includes a message to notify the nurse that a conditional order has been "Signed/Held."

The nurse's role is to release the "Signed/Held" order at the time specified in the order. The pharmacist will verify the order according to usual workflow.

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Seattle magazine seeks Top Doctors nominations

Nominations for *Seattle* magazine's annual Top Doctors list will begin Tuesday, Jan. 10 and continue through Monday, Jan. 23. <u>Nomination forms may be accessed online</u>. <u>Instructions for completing the nominating process</u> are also available online. A physician may nominate up to 10 physicians in his/her specialty and up to three physicians in a wide variety of other board-certified specialties.

Nominating colleagues is a way to recognize their work and the expertise on the Swedish medical staff. The magazine's Top Doctors list will be published in its July issue.

Special rate available for individual UpToDate subscriptions until Jan. 31

As reported earlier, Swedish's contract with UpToDate expired Jan. 1. To help ease this transition, UpToDate is offering Swedish medical staff members a discounted rate of \$395 on individual subscriptions for a limited time – a savings of \$100 for subscriptions purchased before Jan. 31.

Subscribers must use the <u>special order form created for Swedish</u>. Orders placed online through UpToDate's main website will not qualify for the discount.

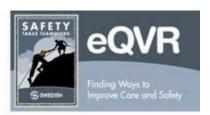
An individual subscription to UpToDate provides the same search capabilities that were available with the Swedish account. In addition, subscribers can earn AMA PRA Category 1 Credit and download UpToDate's new mobile App for iPhone.

Guidelines for teaching physicians - 'SmartPhrases' to help

Physicians who have residents or fellows involved in the care of patients should review <u>Working with</u> <u>Residents and Fellows: Teaching Physician Presence and Documentation Guidelines</u>. Page 4 includes examples of attestations now available as 'SmartPhrases' in Epic to make completing the documentation and attestation processes more convenient and complete. Use of these tools will assist in meeting the physician billing requirements of CMS and other federal payors.

For more information about documentation expectations, see <u>Involvement of Residents and Fellows in</u> *Patient Care: Attestation and Documentation.*

Upgrade to eQVR scheduled for February



The eQVR system will soon be upgraded to allow clinical and support-services staff to actively participate in the safety-based culture and systems improvement through reporting, investigation, and resolution.

Later this month, general staff and managers will be given specific communication regarding training and education for the new system.

The new eQVR rollout is scheduled for February at First Hill, Cherry Hill, Ballard, Issaquah, Mill Creek, Lakeside, Lake Sammamish, Redmond, and SVNS.

Medical staff members should email their questions to eqvr@swedish.org.

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Medication reconciliation? There's an app for that

The AMA has introduced a mobile application program called My Medications designed to allow patients to store, carry and share their medical information. Patients may create and update a list of medications, including dosing and schedule information. They can also track immunization records and allergy information. From the app patients can e-mail the information to physicians, family members or friends as needed, and they can maintain a list of their medical team's contact information.

The 99-cent My Medications app is available from the iTunes store. For more information <u>visit the AMA</u> web site.

More progress ahead for Ballard

by Rayburn Lewis, M.D., executive director-vice president for medical affairs, Ballard

The opening of the Tallman Building in late 2010 has helped generate exciting new services and clinics at the Ballard campus over the past year. Highlights include:

- Emergency department and imaging services facilities upgraded
- Swedish Ballard Primary Care clinic opened
- Swedish OB/GYN Ballard and Swedish Midwifery & Women's Health clinics opened
- Otolaryngology Ballard clinic opened

We also opened the Swedish Cancer Institute's Ballard Radiation Treatment Center which houses Seattle's first TomoTherapy Hi-Art system.

Our patients, staff, physicians, and the greater Ballard community have been pleased with physical evidence of the statement "Here for Good." Look for the following new clinic openings in 2012:

- Orthopedic Specialists of Seattle will open their new clinic on the fifth floor of the Tallman Building in January. We welcome our "old friends" into their new home. In the next few weeks, OSS will announce the dates of their open house.
- Swedish Gastroenterology also opens a new clinic in January on the third floor of the Tallman Building.

For information on available space please call Jessica Anderson, director of physician services, Frauenshuh HealthCare Real Estate Solutions, at 952-829-3463.

The Campaign for Swedish surpasses \$89 million

Thanks to help from many Swedish physicians, The Campaign for Swedish has surpassed \$89 million in new cash and pledges since the Campaign was launched on Jan. 1, 2007. In 2011, the Foundation received over \$19.3 million in contributions from the philanthropic community.

The physicians at Swedish have played a significant role in helping to reach this historic milestone. Because of the expert care provided, patients and their family members are grateful for the care they have received. Many physicians have connected these patients with the Foundation staff to give them the opportunity to "give back" and make a difference.

Physicians have also helped reach the \$89 million mark in gifts with their own personal donations of over \$8 million to The Campaign. Support from physicians highlights for the community and patients the strength of the internal commitment to Swedish being the "best place to receive care" and the "best place to work."

To learn more about The Campaign for Swedish and how to help, please contact **Shilo Jones**, campaign operations coordinator, at 206-386-6186.

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Welcome new medical staff members

Help welcome practitioners who joined the medical staff in <u>December</u>.

To admit a patient to Swedish, call 206-386-6090.

Kudos

Jay Fathi, M.D., medical director, primary care outreach, recently co-presented an overview of the Swedish Community Specialty Clinic at the Institute for Healthcare Improvement's 23rd National Annual Forum in Orlando, Fla. Dr. Fathi made the presentation with Sallie Neillie, executive director, Project Access Northwest, and Tom Gibbon, manager, Swedish Community Specialty Clinic. The presentation described how a partnership among Swedish Health Services, Project Access Northwest, community health clinics and more than 200 specialists and dentists created a unique clinic for the underserved in Seattle.

Medical staff members may submit news about awards, recognitions, published articles, media reports, and other professional achievements for consideration in "Kudos" by emailing <u>Medical Staff News</u>.

At Your Service: The Physician Assistance Program

The Swedish Physician Assistance Program is a confidential, outside resource available to medical staff members and their families at no cost to support members in addressing:

- Family or marital concerns
- Substance abuse
- Work-life balance issues or other problems
- Emotional or behavior issues
- Compulsive behaviors

The program is always confidential and available 24 hours a day, seven days a week at 800-777-1323. Benefits also include free legal services, childcare and eldercare referrals, identity theft/fraud services and debt management assistance.

Check out the <u>online tools and resources</u>. At the "Work/Life Resources" tab enter the username: "swedish" and the password: "employee" for immediate access. The username and password provide access for all medical staff members, whether or not employed by Swedish.

CME spotlight

<u>Advances in Neuromodulation 2012: Current State of the Art and Emerging Indications</u>
Jan. 20

Eighth Annual Pediatric Specialty Update for the Primary-Care Physician Jan. 27

Multimodal Treatment of Spinal Tumors

Feb. 3

The Transradial Approach: A Case-based and Hands-on Training Course

Feb. 24-25

(CME Spotlight continued on p. 6)

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High-Risk Obstetrics: Tools for the Family Physician

March 23

Redefining HIV/AIDS: Prevention. Policy. Practice.

Jointly Sponsored by: Swedish Medical Center and Lifelong AIDS Alliance March 30

Palliative Care Symposium

April 13

Otolaryngology Symposium

April 20

SIS: An Integrative Approach to Cardiovascular Care

April 27

Annual Oncology Symposium

May 4

Sixth Annual Cerebrovascular Symposium: Practical Aspects of Stroke and Cerebrovascular Care

May 17-18

Let's Talk about Sex

May 18

Acute Care Neurology and Neurosurgery: From the ER to the OR to the NCCU

June 1

Emil Jobb: Gastroenterology Symposium

June 8

Spine Management for the Primary-Care Physician

June 15

Third Annual Highlights in CV Therapies: A Contemporary Course for Cardiac & Vascular Specialists

July 13

For the most up-to-date information, visit: www.swedish.org/CME

Standards News

Click here for a summary of Clinical Standards recently adopted or amended and links to each Standard.

Standards are published as soon as possible after final adoption. All Swedish Standards are accessible at http://standards.swedish.org or by going to the Swedish intranet page and clicking on "Standards."



Swedish Home Page: http://www.swedish.org

Physician Profile Log In: http://www.swedish.org/physicians

Swedish for Medical Professionals: http://www.swedish.org/body.cfm?id=1355

Current CME Listings: http://www.swedish.org/cme Swedish Foundation: http://www.swedish.org/foundation

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